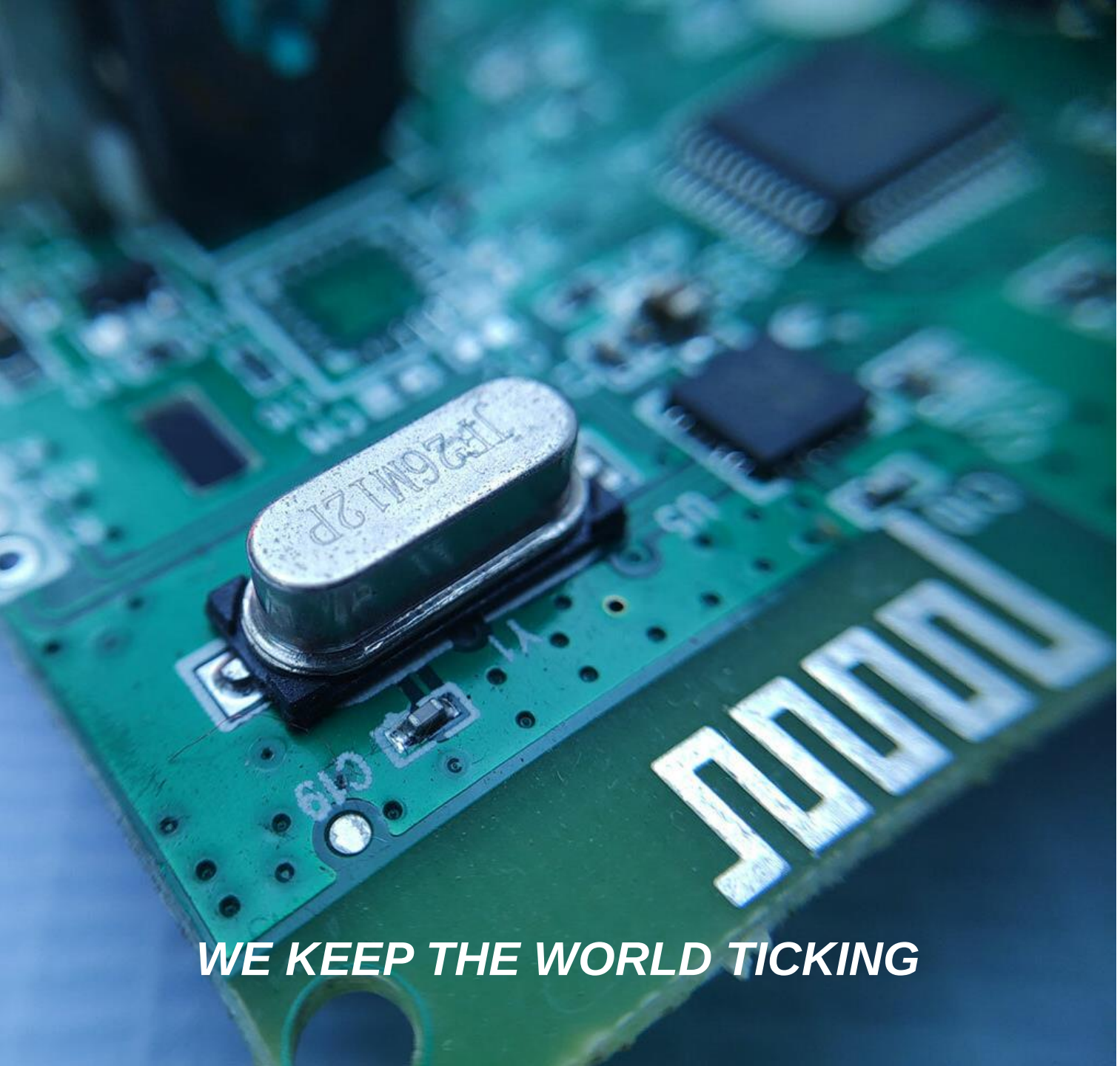


wi2wi pdi PRECISION DEVICES

Vertically Integrated, Global Manufacturer of Frequency Control Devices

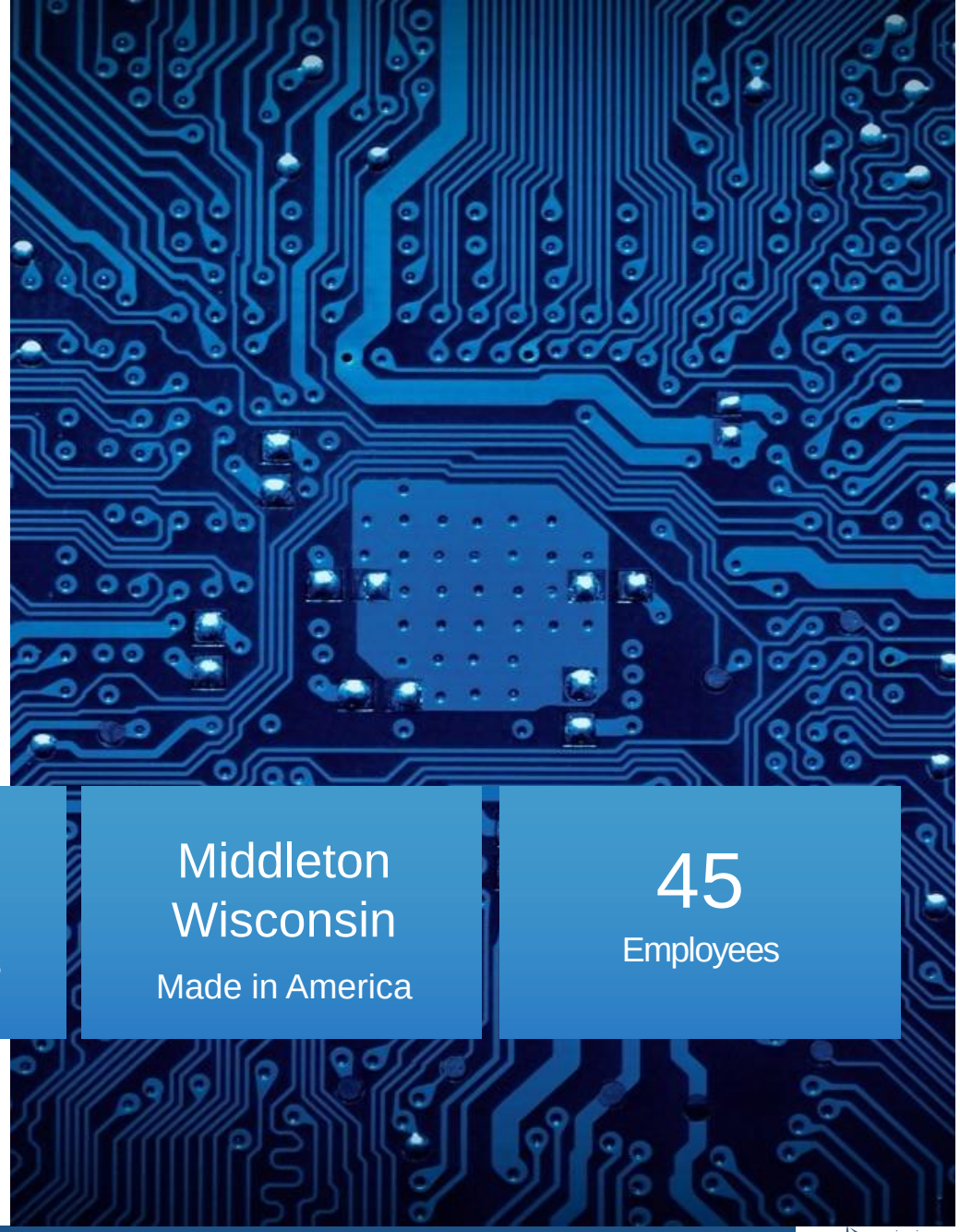
TSXV:YTY OTC:ISEYF

April 2025

Wi2Wi AT A GLANCE

Engineering the Future of Frequency Control

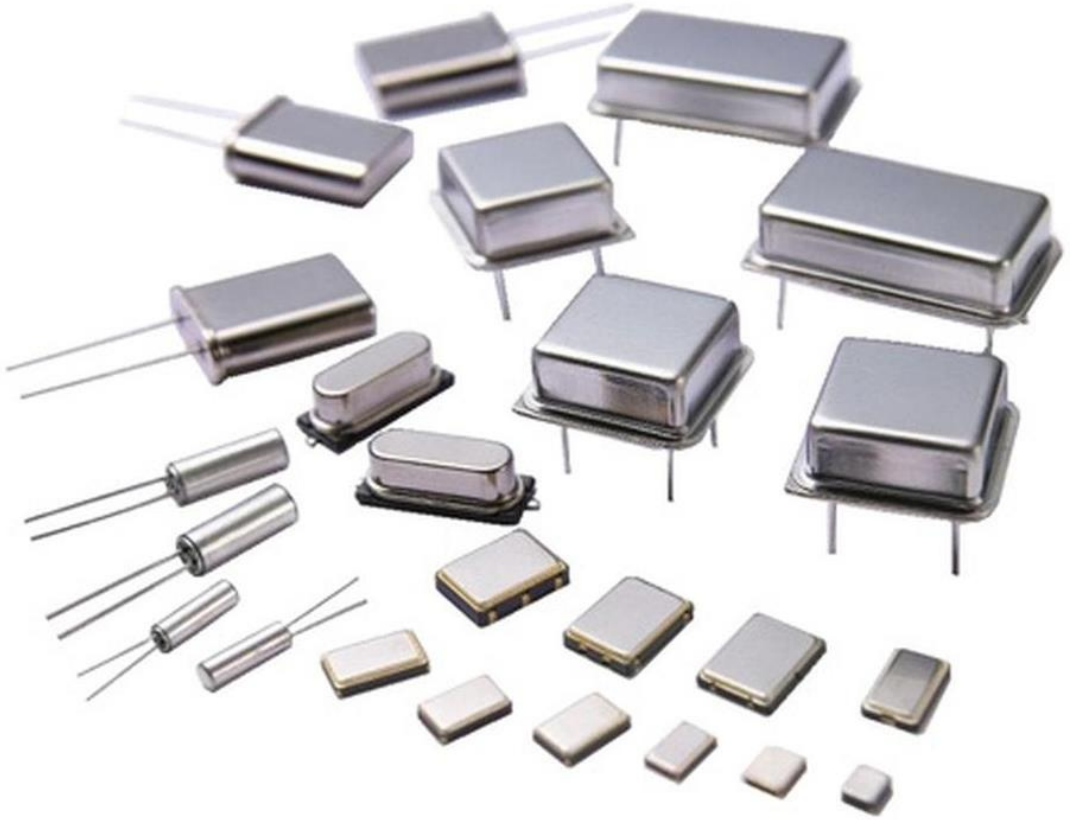
Through deep application expertise, innovative design, advanced materials, and precision manufacturing, we deliver **superior frequency control solutions for the world's most demanding applications.**



$6.3M	30+	35+	Middleton Wisconsin	45
Fiscal 2024 Revenue *$USD	Years in Business	Key Customers	Made in America	Employees

WHAT ARE FREQUENCY CONTROL COMPONENTS?

Frequency Control components are the **heartbeat** of electronics, providing precise timing to synchronize systems. Essential for all modern devices, they ensure **efficiency** and **accuracy** in critical applications.



OUR PRODUCTS

- **Crystals:** Generic and QPL crystals in standard or custom frequencies, available in through-hole and SMD packages.
- **Clock Oscillators:** Generic, Programmable, and QPL oscillators providing precision timing in a hermetically sealed package.
- **TCXO / TCVCXO / VCXO:** Temperature-compensated crystal oscillators ensuring precise frequency under demanding circumstances.
- **OCXO:** Oven-controlled crystal oscillators ensuring precise frequency under the most demanding circumstances.
- **Space Level:** Standard and custom quartz crystal filters available in single and multi-pole configurations.

MARKET OVERVIEW

Market Size and Projections:

- In 2024, the global crystal oscillator market was valued at approximately USD 3.42 billion. Projections indicate that this market will reach around USD 5.57 billion by 2031, growing at a Compound Annual Growth Rate (CAGR) of 6.3% during the forecast period.

Key Industry Megatrends:

IoT, Edge Computing & AI

- Growing adoption of connected devices and AI-driven applications is increasing demand for high-precision timing components.

5G & 6G Expansion

- Next-gen networks require ultra-precise oscillators for improved connectivity and low-latency performance.

E-Mobility & Autonomous Vehicles

- Advanced vehicle electronics, from ADAS to EV powertrains, depend on accurate frequency control.

Drones & Military Tech

- Increasing defense and UAV applications demand highly reliable, ruggedized crystal oscillators.

OUR CUSTOMERS (B2B)

BAE SYSTEMS
BOEING
Baker Hughes
Collins Aerospace
Honeywell
L3HARRIS™
MOTOROLA
GARMIN
Raytheon Technologies

KEY APPLICATIONS

Defense & Military

Aviation

Aerospace

Automotive

PARTNERSHIP APPROACH

Committed to building long term relationships with industry leaders

$0.5M-1M
Significant Order Size Range

$5M+
Annual Sales Pipeline

90%+
Repeat Customers

Industrial

Communications

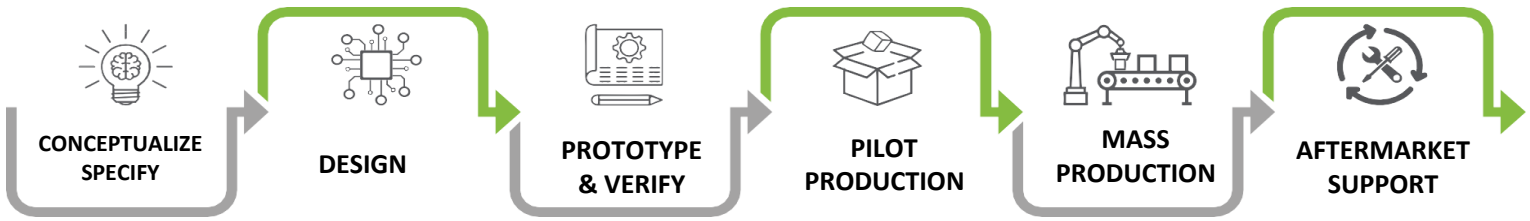
Consumer Electronics

Data Centers

IT IS ABOUT PRECISION

FROM DESIGN TO DELIVERY

50,000 sq. ft. manufacturing facility in Middleton, Wisconsin

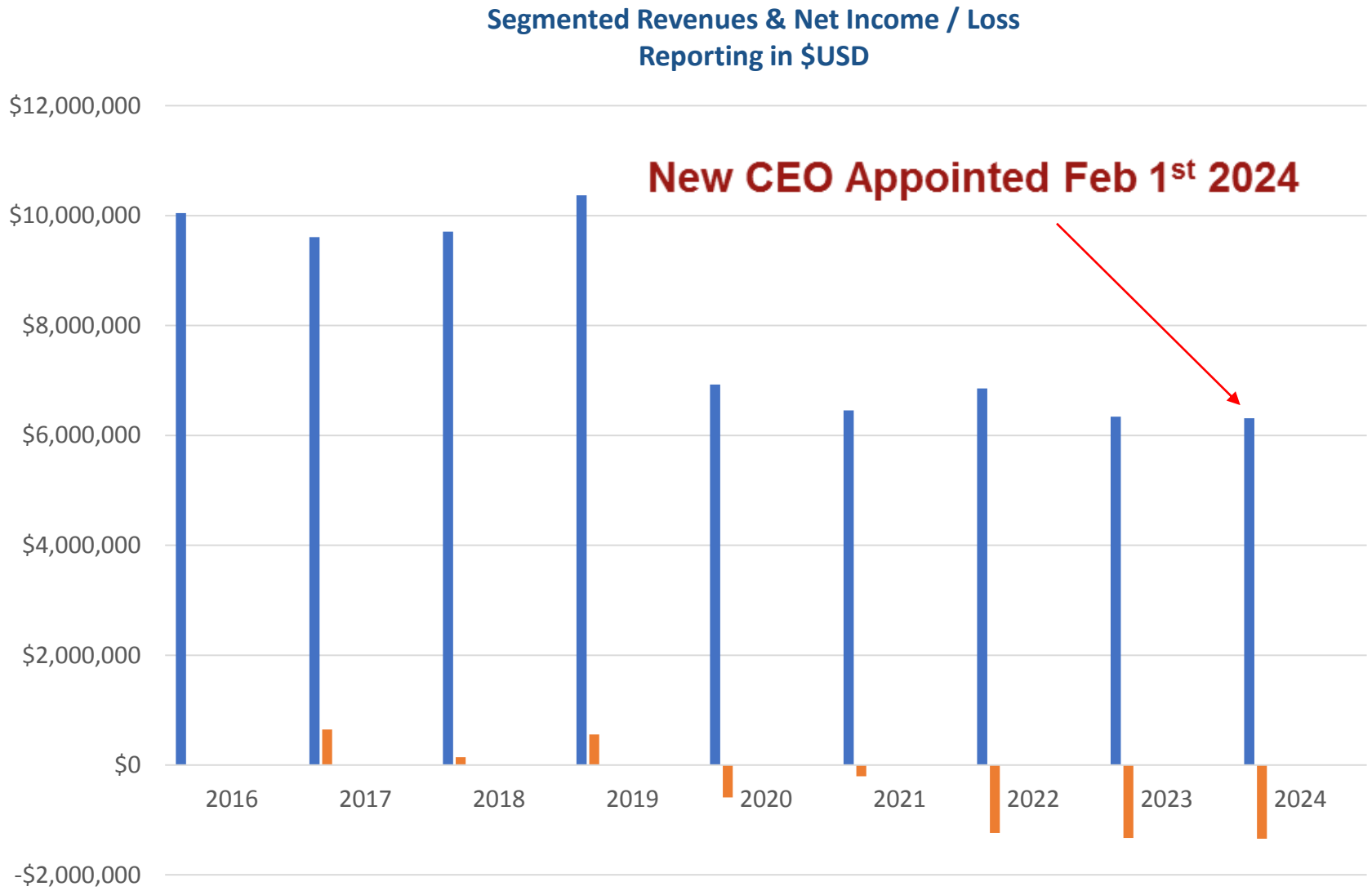


ISO / QPL / QML compliant; in-house ability to perform critical product tests for our clients

- Custom designed and manufactured to customer specifications
- Quality assurance standards are applied at every step of the design and manufacturing process, from receipt of raw materials to end user delivery
- Lead times from 4-12 weeks, volume delivery from 8-16 weeks in general

FINANCIAL– A FOCUS ON FREQUENCY CONTROL

- **History of Profitability** – Track record of historically profitable operations.
- **Strategic Focus** – Renewed commitment to frequency control manufacturing.
- **High-Quality Customer Base** – Supplying multiple blue-chip industry leaders.
- **Margin Improvement** – Gross margins improved from 12% to 14% in Fiscal2024.



TRANFORMING OUR BUSINESS

OUR STRATEGY

01

Revenue Growth

- Strengthen sales channels by increasing direct customer engagements and optimizing manufacturer's rep partnerships.
- Capitalize on emerging industry trends such as 5G, IoT, and automotive applications, where precision frequency control components are critical.

02

Customer Visibility

- Deepen relationships with key blue-chip customers to secure long-term contracts and predictable revenue streams.
- Improve forecasting, pricing and demand planning by integrating customer feedback into production cycles.

03

Profitability

- Drive efficiency improvements in manufacturing processes to enhance cost control and margin expansion.
- Achieve and sustain profitability by reaching the USD $2M quarterly revenue threshold, unlocking operating leverage for long-term success.

CAPITAL STRUCTURE

* All figures in CAD	
Ticker Symbol	TSX.V: YTY | OTC: ISEYF
Last Price	$0.05
Average 3 Month Daily Trading Volume	66,782
Issued and Outstanding	184 million
Options & Warrants	23 million
Fully Diluted	207 million
Market Capitalization	$9.2M
Cash	$431,000 * Q4, 2024
Debt	$450,000 * Q4, 2024

INVESTMENT HIGHLIGHTS

Proven Track Record: Long history of providing reliable timing and frequency control devices

Made in America Advantage: Design center and manufacturing facility located in Middleton, WI

Potential for Increased Profitability: Margin improvement initiatives are showing positive results, and further enhancements are expected as the company invests in automation and supply chain management.

Capital Expenditure Plans: Plans to increase capital investments in machinery and equipment to enhance manufacturing capabilities, efficiency, and margins.

MANAGEMENT

Ted Clark - CEO

- With over three decades of experience in the technology industry, Mr. Clark has demonstrated exceptional leadership and strategic vision. He has been a pivotal figure in steering companies toward groundbreaking success, ranging from Fortune 100 enterprises to innovative startups. His tenure as Senior Vice President at Hewlett Packard Inc., where he led the Global Notebook Business Unit to achieve number one market share, is particularly notable. Mr. Clark holds a Master of Business Administration from the Kellogg School of Management and a Bachelor of Science in Electrical Engineering from Rice University.

Dawn Leeder - CFO

- Ms. Leeder has over 35 years of experience in budgeting, cost accounting, financial reporting and analysis, ERP systems, international accounting, acquisitions, auditing and human resource management. She possesses a Bachelor's Degree in Business Administration and Finance along with Certificate in Human Resource Management. She is a member of IMA (Institute of Management Accountants) and SHRM (Society for Human Resource Management. Formerly, she was the chief financial officer of Precision Devices, Middleton, Wisconsin. Prior to joining Precision devices, she held various management positions in various companies.

Barry Arneson – Vice President of Engineering

- Mr. Arneson, has over 25 years of hands-on experience developing RF test systems, System architecture, RF design and implementations. He has been designing systems and RF components for many tier one companies who are focusing on Avionics, Defense, Medical, Space and commercial markets. Some of his designs have already been deployed in the International Space Station. Mr. Arneson has a number of US Patents to his credit. Prior to joining Wi2Wi, Mr. Arneson was the Director of Product Engineering at Precision Devices Inc. and was the chief oscillator design engineer at M-Tron.

Jason Haenel - Vice President Operations

- Mr. Haenel is a seasoned professional with two decades of experience in quality and crystal manufacturing at PDI/Wi2Wi. His extensive experience has afforded him a deep understanding of the company's business operations and core principles. Having progressed through various roles within the organization, he possesses a comprehensive perspective on operational functions. He is known for his methodical approach to process optimization and his proficiency in developing operational metrics to gauge performance and achieve goals. He has actively contributed to ISO and MIL-STD initiatives and has been a key member of teams that have received accolades for their outstanding work from customers.

Tony Gallagher - Director of Sales

- Mr. Gallagher brings over 30 years of sales and sales management experience to Wi2Wi from a variety of roles, including 15 years solely dedicated to satisfying customers in the RF and Frequency Control markets. An effective Director of supplier relationships, he has the innate ability to develop a thorough command of a wide portfolio of products, from multiple manufacturers, which leads to expert-level recommendations for complex products designed to meet specific client needs across a multitude of industries. He leads a strong internal sales team that always keeps customer needs at the forefront. Tony comes from a very large Wisconsin family and is a loyal Badger fan, sportsman & conservationist.

BOARD OF DIRECTORS

Gary DuBroc – Chairman

- Mr. Gary DuBroc is a seasoned hands-on executive with over thirty years extensive experience in developing highly engineered products and systems and managing global operations, sales and marketing in high tech industries. Previously, he was the Chief Executive Officer of Avantech Testing Services of Houston, Texas. Prior to his tenure with Avantech, Mr. DuBroc was the Vice-President, Global Operations for Emerson Process Management and held positions as General Manager of GHX, Inc. and Tyco's Flow Control unit. Mr. DuBroc also spent time as an Industrial Engineer with General Dynamics Space Systems in Hammond, LA. He holds a Master of Business Administration, Finance Concentration, from Tulane University and a Bachelor of Science in Industrial Engineering from Louisiana State University. Mr. DuBroc's current and past board service includes Tulane Energy Advisory Board, Avantech Testing Services, Burlingame Country Club, Green River Equity, Array Coating Technology and Net-2000, Inc.

Carol Hess

- Carol Hess is a technology expert and business & marketing executive with over 30 years of experience in the high-tech industry. During her career at HP, Carol has held various executive management positions in Worldwide Workstations, Mobility, PC's, and Notebooks where she was primarily responsible for business development, planning, launching, and sustaining activity of the numerous product lines. Carol led a multimillion-dollar OEM Business and drove the European Server business based in Munich, Germany.
- Carol has previously served on the Board of Directors of The Greater Houston Partnership, The Texas Diversity Council, and The Houston Attention Deficit Disorder Association (ADDA). Carol has received numerous leadership, civic and professional honors over the years. Carol holds a Masters of Business Administration Degree in Marketing and Management Information Systems (MIS) from The Owen Graduate School of Management at Vanderbilt University and a Bachelor of Arts in General Business from Michigan State University.

Jason Grelowski

- Mr. Grelowski is a proven business executive and entrepreneur, who has built, lead and advised organizations from start-ups to mature growth over the past 20+ years. He has successfully partnered with emerging and mid-tier firms to stimulate growth, increase profitability, and team effectiveness. As Managing Director of Solvera, he grew revenues exponentially and built a team of more than 75 consultants. The team continues to be recognized as one of Canada's Best Managed Companies and one of MediaCorp's Top 100 Employers. Currently, Jason is CEO of Software Development Experts, creators of Digital Transformation Advisor.
- A native Albertan, he has lived across Canada and has developed a strong commitment to his community and the arts. He is a co-chair of Calgary on Purpose, past development chair and board member of the Glenbow Museum. He received his B.A Honors from University of Calgary and his MBA from Dalhousie University.

Matthew Balazsi

- An entrepreneur with a keen interest in novel technologies applied to the commercial setting, Mr. Balazsi, has been involved in a wide range of projects in collaboration with professionals from very diverse fields of work. His contributions stem from his background in software development, machine learning, and data analysis. Mr. Balazsi is the founder of Medical Parachute, an online tool for medical researchers. And co-founder of Decentralized Art Platform (DAP), a digital service for galleries and art collectors, making the process of selling and acquiring video art highly secure and simple. Previously, Mr. Balazsi has worked as test engineer and Full-Stack developer lead at many technology companies. Mr. Balazsi received both his bachelor's degree and master's degree in computer engineering and Computer Vision from McGill University, Montreal, Canada.

Ted Clark

- See previous page.